

Press release

For immediate release

**Fifth Cyberport University Partnership Programme Launched
Over 50 local university students will receive FinTech and entrepreneurship training
in Hong Kong and Chicago**

Hong Kong, 5 July 2019 – The 5th Cyberport University Partnership Programme (CUPP) organised by Cyberport launched today. Over 50 students from six local universities form 18 teams and will receive a series of FinTech and entrepreneurship training in Hong Kong and the University of Chicago Booth School of Business in the US in July and August. After that they will present their innovative business proposals to strive for HK\$100,000 funding by the Cyberport Creative Micro Fund.

CUPP aims at nurturing more FinTech talents for Hong Kong. Since its launch in 2015, the programme has provided professional FinTech training for over 300 local university students, enlightening their entrepreneurship spirit. This year, Cathay Pacific is CUPP official airline company; Convoy Global is the sponsor; Klook, a Cyberport incubatee, is the travel partner. These companies will support the participating students and work together with Cyberport to cultivate FinTech talents.

This year, Cyberport has formed partnership with various renowned technology and financial institutes as well as regulatory authorities, including Amazon Web Services (AWS), eCloudvalley, ZA International, Ping An's OneConnect, Hong Kong Monetary Authority, Convoy Global and Financial Blockchain Shenzhen Consortium, to provide a series of pre-camp nurturing trainings for the students before they head to the US. The trainings cover cloud computing, InsurTech, cybersecurity, artificial intelligence, RegTech and blockchain applications. The first training started right after the programme opening ceremony today, with AWS and eCloudvalley representatives coaching students how to apply cloud computing technology into FinTech and how to balance technology and business needs.

Cyberport will lead participating students to the University of Chicago Booth School of Business for a one-week boot camp from 17 to 26 August. They will receive technological and entrepreneurship training, engage in case analysis and pitching practice, and visit top-notch technology companies in the US. The University of Chicago Booth School of Business has become our programme partner for the second year in a row. The institute is one of the oldest business schools in the US and one of the leading business schools in the world. Its business administration and executive education is distinguished by how it leverages fundamental knowledge, its rigour and its practical application to business challenges.

Peter Yan, Chief Executive Officer of Cyberport, said, "Young people are the future of Hong Kong. Cyberport is committed to nurturing local technology talents and fostering the entrepreneurial spirit of youngsters. The 'Cyberport University Partnership Programme' is one of our major initiatives for the enlightenment of young entrepreneurs. I am delighted

that this year's Programme gained supports from various technology and financial institutes, as well as the University of Chicago Booth School of Business. We join hands to help students participated to equip with knowledge of advanced financial technology, and more importantly to let them understand starting a business is not out of reach. With appropriate guidance and step-by-step practice, dreams can come true."

In the programme, participating teams could refine their business plans by applying the FinTech and entrepreneurship knowledge they gained in the trainings and boot camp. They will pitch their projects in front of the jury on the CUPP Demo day in October. Teams with outstanding performance will be granted HK\$100,000 from the Cyberport Creative Micro Fund and interview opportunity of the Cyberport Incubation Programme to further implement their business plans.

The effort has borne fruit since the launch of CUPP in 2015 as participating students have turned their ideas into businesses. So far, four startup companies brought up by the CUPP have successfully become Cyberport incubatees and continue to shine in the field. They include [Authpaper](#) which specialises in cybersecurity, [Initial Innovation](#) which focuses on electronic payment, [MindLayer](#) which develops chatbot system, and [Mellow App](#) which cultivates children with correct financial management concept.

For more CUPP details, please visit <http://cupp.cyberport.hk>.

Photo captions:



The fifth Cyberport University Partnership Programme launched today, with over 50 university students from six universities forming six teams joining this year.



Peter Yan, Chief Executive Officer of Cyberport, hopes to make youngsters understand that starting a business is not out of reach



CUPP alumni share their experience with the participating students at the opening ceremony.



The first pre-camp nurturing starts after the opening ceremony, with AWS and eCloudvalley coaching students how to apply cloud computing technology into FinTech.

Cyberport University Partnership Programme



University Partners	Corporate Partners	Regulator Partners
<ul style="list-style-type: none"> • City University of Hong Kong • Hong Kong Baptist University • Chinese University of Hong Kong • Hong Kong Polytechnic University • Hong Kong University of Science and Technology • University of Hong Kong 	<ul style="list-style-type: none"> • Cathay Pacific • Convoy Global Holdings • Klook • ZA International • Amazon Web Services (AWS) • eCloudvalley • OneConnect • Financial Blockchain Shenzhen Consortium 	<ul style="list-style-type: none"> • Hong Kong Monetary Authority - Fintech Facilitation Office • Securities and Futures Commission

For high resolution photos, please download via this [link](#).

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About Cyberport

Cyberport is an innovative digital community with over 1,300 technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With the vision to become a main force in developing the digital tech industry as a key economic driver of Hong Kong, Cyberport is committed to nurturing youth, start-ups and entrepreneurs to grow in the digital industry by connecting them to strategic partners and investors, driving collaboration with local and international business partners to create new opportunities, and accelerating digital adoption amongst corporates and SMEs.

Cyberport focuses on building five key clusters of digital tech, namely E-sports/digital entertainment, FinTech, AI/big data, smart city/smart living, blockchain and cybersecurity solutions, to foster the development of Hong Kong into a “Smart City” . With a committed team of professionals providing all rounded value-added services to support our digital community and an array of state-of-the-art tech facilities, Cyberport is the flagship for Hong Kong’ s digital tech industry.

For more information, please visit www.cyberport.hk

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