

**Press Release  
For Immediate Release**

## **Cyberport launches Cyberport Professional Services Network to provide professional services support for community start-ups**

**Hong Kong, 17 March 2021** – Cyberport held a virtual ceremony today for the launch of the Cyberport Professional Services Network (CPN). The CPN will connect Cyberport community start-ups with professional consultancy firms, offering specific professional assistance on areas including legal, accounting, financing, marketing and corporate development services to accelerate the growth of start-ups. Over 20 international and local professional consultancy firms have joined the network, including the Big Four accounting firms and enterprises that offer specialised assistance such as legal services, technology consultancy and market development advisory.

The virtual launch event was officiated by Dr George Lam, Chairman of Cyberport, and Dr Stella Kwan, Chief Corporate Development Officer of Cyberport. CPN partners Deloitte China, Ernst & Young, KPMG, PricewaterhouseCoopers, Eversheds Sutherland and Tricor as well as two Cyberport community companies Find Solution Ai and MediConCen were invited to panel sessions moderated by Mr Joseph Koc, a member of Entrepreneurship Committee Advisory Group (ECAG) of Cyberport to share their insights.

The CPN is an important complementary addition to the Cyberport ecosystem that joins hands with the Cyberport Enterprise Network, Cyberport Investors Network and Cyberport Technology Network to support the growth of Cyberport's community start-ups, especially the well-developed ones.

**Dr George Lam, Chairman of Cyberport**, said, "Cyberport has been actively promoting and facilitating the development of start-ups and is fully aware of and supportive of their evolving needs at different operational stages. In view of this, Cyberport has launched the Cyberport Professional Services Network (CPN) to serve Cyberport community start-ups in various professional areas and support their strategic value creation. I believe the CPN can become the growth engine for start-ups and further attract top-notch entrepreneurs and tech companies across the globe to join Cyberport, thereby creating a more vibrant and impactful innovation and technology ecosystem."

The CPN conducts service matchings according to the needs of community companies, offering a total of nine service categories, including company financing, corporate services & compliance, finance & taxation, human capital, legal services, market development advisory, marketing and branding services, organisation design and technology consultancy. It will also conduct service clinics for Cyberport community companies and organise business consultations as well as workshops for community start-ups, free-of-charge or at nominal fees. The participating professional service providers will offer relevant professional services according to the needs of start-ups on equitable commercial terms, helping Cyberport community companies to grow

and scale up. (Please refer to the attachment for the complete list of companies.)

**Dr Stella Kwan, Chief Corporate Development Officer of Cyberport**, said, “The CPN has already arranged for consultancy firms to conduct four business consultations from last November to February this year. The events received overwhelming response and attracted participation of almost 50 start-ups. With the official launch of the CPN, we will continue to provide more comprehensive service assistance to start-ups, including presenting the information of professional consultancy firms on the [iStartup.hk](http://iStartup.hk) platform to facilitate service matching, conducting regular one-on-one business consultation workshops, and organising different engagement programmes to meet the pressing needs for start-ups’ development.”

**Viola Lam, Co-President of Cyberport Startup Alumni Association (CSAA) and Founder and CEO of Find Solution Ai**, said, “Running a start-up takes lots of courage. What we need is just a chance. Searching for business opportunities and right partners is crucial for start-ups to build and scale. Our company Find Solution Ai successfully found a good business partner via Cyberport Professional Services Network (CPN), which enables us secure a new round of funding. I look forward to co-operating with CPN partners to create more achievement.”

With around 1,600 start-ups and technology companies, Cyberport is committed to expanding the local tech ecosystem and supporting start-ups on their growth journey. Besides lowering the threshold of the establishment of start-ups through different incubation programmes, Cyberport also leverages its network and resources to support more potential start-ups and encourage other investors to participate with the mission to drive Hong Kong's overall entrepreneurship and venture capital ecosystem.

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For high resolution photos, please download via [this link](#).



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**About Cyberport**

Cyberport is an innovative digital community with around 1,600 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)

Attachment: List of professional firms of Cyberport Professional Services Network

| Company                  | Services to Cyberport Community  |
|--------------------------|--|
| Baker & McKenzie         | Company financing, Corporate services & compliance, Finance & taxation, Legal services, Market development advisory, Organisation design   |
| Deloitte China           | Company financing, Human capital, Market development advisory, Corporate services & compliance, Finance & taxation, Legal services, Marketing and branding services, Organisation design, Technology consultancy |
| Ernst & Young            | Company financing, Human capital, Market development advisory, Corporate services & compliance, Finance & taxation, Legal services, Organisation design, Technology consultancy                                  |
| Grant Thornton Hong Kong | Company financing, Human capital, Finance & taxation, Market development advisory  |
| KPMG                     | Company financing, Human capital, Market development advisory, Corporate services & compliance, Finance & taxation, Legal services, Organisation design, Technology consultancy                                  |
| PricewaterhouseCoopers   | Company financing, Human capital, Corporate services & compliance, Finance & taxation, Legal services  |
| Alpacian Limited         | Market development advisory, Technology consultancy  |
| Chan Man Sun & Co.       | Corporate services & compliance, Finance & taxation, Organisation design   |
| Crowe (CPA)              | Corporate services & compliance, Finance & taxation, Technology consultancy  |
| CW CPA                   | Finance & taxation, Market development advisory  |
| ESG Matters              | Corporate services & compliance, Human capital, Technology consultancy   |
| Egon Zehnder             | Legal services, Corporate services & compliance, Finance & taxation  |
| Eversheds Sutherland     | Corporate services & compliance, Legal services  |
| Marks & Clerk HK         | Legal services   |
| OPo Technology           | Marketing and branding services, Market development advisory, Technology consultancy   |
| Ricardo Lee & Associates | Company financing, Corporate services & compliance,  |

| Company               | Services to Cyberport Community   |
|-----------------------|---|
| Law Office            | Legal services  |
| Savvy Talent Limited  | Human capital, Market development advisory, Technology consultancy                          |
| Start Hong Kong       | Company financing, Market development advisory, Technology consultancy                      |
| Stevenson, Wong & Co. | Company financing, Corporate services & compliance, Legal services                          |
| Tiang & Partners      | Company financing, Corporate services & compliance, Technology consultancy                  |
| Tricor                | Corporate services & compliance, Human capital, Marketing and branding services consultancy |
| Trinity Bridge Asia   | Company financing, Corporate services & compliance, Organisation design                     |
| W Consulting          | Human capital, Market development advisory  |