

Press Release
For Immediate Release

Cyberport Explores GBA Smart City Transformation at Belt and Road Summit

Seizing New Digital Technology Opportunities in the Post-Pandemic Era

Hong Kong, 2 September 2021 – The sixth Belt and Road Summit organised by the Hong Kong SAR Government and the Hong Kong Trade Development Council was held yesterday and today (1st and 2nd September). Cyberport was one of the breakout forum partners of the Summit and hosted a session themed “Embracing Digital Technology in the Greater Bay Area for the Post-pandemic Era” today.

Cyberport has supported the Belt and Road Summit for the fourth consecutive year and once again served as a forum partner and a supporting organisation. Cyberport invited a renowned industry leader and a representative of an established institution, as well as two community start-ups to co-organise a fireside chat and a panel discussion themed “Empowering Smart City Transformation Across GBA in the Post-pandemic Era” and “How Digital Technologies are Enabling Innovation for the New Normal” respectively. These panels discussed how we could seize new opportunities in the post-pandemic era and inject new impetus into the Hong Kong economy by leveraging the booming business opportunities brought about by the smart city development within the Greater Bay Area.

In his remarks, **Dr. George Lam, Chairman of Cyberport**, said, “The 14th National Five-Year Plan and the signing of Regional Comprehensive Economic Partnership Agreement (RCEP) provide the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) and the Asia-Pacific region with new momentum for economic development. Being a key international innovation and technology centre in Asia and China’s main gateway to the international market, Hong Kong is in an advantageous position to seize opportunities in ASEAN countries and the booming GBA. As Hong Kong’s digital technology flagship and key driver of innovation and technology, Cyberport can help enterprises to enter the GBA market. I am confident that our diverse smart living solutions, including education technology, Internet of Things, artificial intelligence and remote work solutions, can help regional economies accelerate their transition into digital economies and smart cities in the post-pandemic era.”

Duncan Chiu, Chief Representative of the Hengqin Free Trade Zone (Hong Kong) Representative Office, chaired a fireside chat themed “Empowering Smart City Transformation Across GBA in the Post-pandemic Era” and invited **Anson Bailey, Head of Consumer & Retail, ASPAC, Head of Technology, Media & Telecoms, Hong Kong, KPMG China**, and **Prof. Dicky Shek, Vice President at GBA Business School**, to share their insights into Smart City transformation across the GBA Region. With the release of the

Hong Kong Smart City Blueprint 2.0 in 2020, smart city development has been further enforced as the public better perceives the benefits of smart city and I&T in their daily lives. Although the pandemic has brought unforeseen changes, innovative technologies have redefined and accelerated the transformation towards smart cities in the Greater Bay Area. The development of the Greater Bay Area as a whole has created valuable opportunities for Hong Kong's innovation and technology industry.

During the discussion panel of “How Digital Technologies are Enabling Innovation for the New Normal”, **Eric Chan, Chief Public Mission Officer of Cyberport**, along with representatives from two Cyberport start-ups – fintech firm Qupital that provides offshore financing services for cross-border e-commerce and Syzygy, which developed a 5G virtual exhibition platform during the pandemic– shared ideas on how to leverage business opportunities in the Greater Bay Area and provide smart living solutions post-pandemic.

During the two-day forum, Cyberport set up a virtual exhibition area that played host to ten community start-ups, namely RPA, FutureNow, ESG Matters, MindSense, Broadwood Innovation, Fintonium, Trademonday, OpenCBS, Aurora Tele-Oncology and Wizpresso, to help them showcase their innovative technology solutions and connect with potential partners.

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For high-resolution photos, please download via this [link](#).



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In his welcome speech, **Dr George Lam, Chairman of Cyberport**, stressed that as Hong Kong's digital technology flagship and key driver of innovation and technology in the city, Cyberport can help enterprises to enter the GBA market.



Duncan Chiu, Chief Representative at Hengqin Free Trade Zone (Hong Kong) Representative Office, hosted a fireside chat themed “Empowering Smart City Transformation Across GBA in the Post-pandemic Era” and invited **Anson Bailey, Head of Consumer & Retail, ASPAC, Head of Technology, Media & Telecoms, Hong Kong, KPMG China**, and **Prof. Dicky Shek, Vice President at GBA Business School**, to share their insights into smart city transformation across the GBA Region.



During the discussion session titled “How Digital Technologies are Enabling Innovation

for the New Normal”, (from left to right) **Eric Chan, Chief Public Mission Officer of Cyberport**, along with representatives from two Cyberport start-ups – **Andy Chan, co-founder of Qupital**, a fintech company which provides offshore financing services for cross-border e-commerce and **Queenie So, co-founder and CEO of Syzygy**, which developed a 5G virtual exhibition platform during the pandemic – shared ideas on how to leverage business opportunities in the Greater Bay Area and provide smart living solutions in the post-pandemic era.

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About Cyberport

Cyberport is an innovative digital community with more than 1,700 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology, thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in public and private sectors.

For more information, please visit www.cyberport.hk